



Mothers Against
Media Addiction

CALIFORNIA GOV. NEWSOM SIGNS PACKAGE OF AI AND SOCIAL MEDIA CHILDREN'S SAFETY BILLS

SEPTEMBER 10, 2026 (San Francisco) - In response to Gov. Gavin Newsom of California [signing a package of bills](#) designed to protect children from the risks of artificial intelligence (AI) and addictive social media, Julie Scelfo, Founder and Executive Director of Mothers Against Media Addiction (MAMA), released the following statement:

“The bills signed by Gov. Newsom today are massive steps forward to protect California’s children from the all-too-clear risks of AI and addictive social media, while also holding Big Tech responsible for the harm that their products cause our kids. This legislative package includes critical measures to increase accountability for large social media platforms when they fail to protect children, create safer social media experiences for young people, strengthen California’s Age-Appropriate Design Code, and establish new, landmark safeguards for children interacting with AI ‘companion’ chatbots. Each of these policies is a major achievement for California children and families.

These victories show the power of MAMA’s grassroots movement in action. California MAMA members organized, spoke up, and helped turn the concerns families experience every day into meaningful protections for children. Today, we celebrate that our voices are being heard.

We are deeply grateful to Gov. Newsom for his continued leadership on children’s online safety and to all the California legislators who sponsored, championed and voted for these crucial policies. This incredible progress strengthens our movement’s determination to build a world where every child can experience a healthy childhood and where technology serves children and families, not the other way around.”